



**ATHLETICS
DEPARTMENT
OVERVIEW**



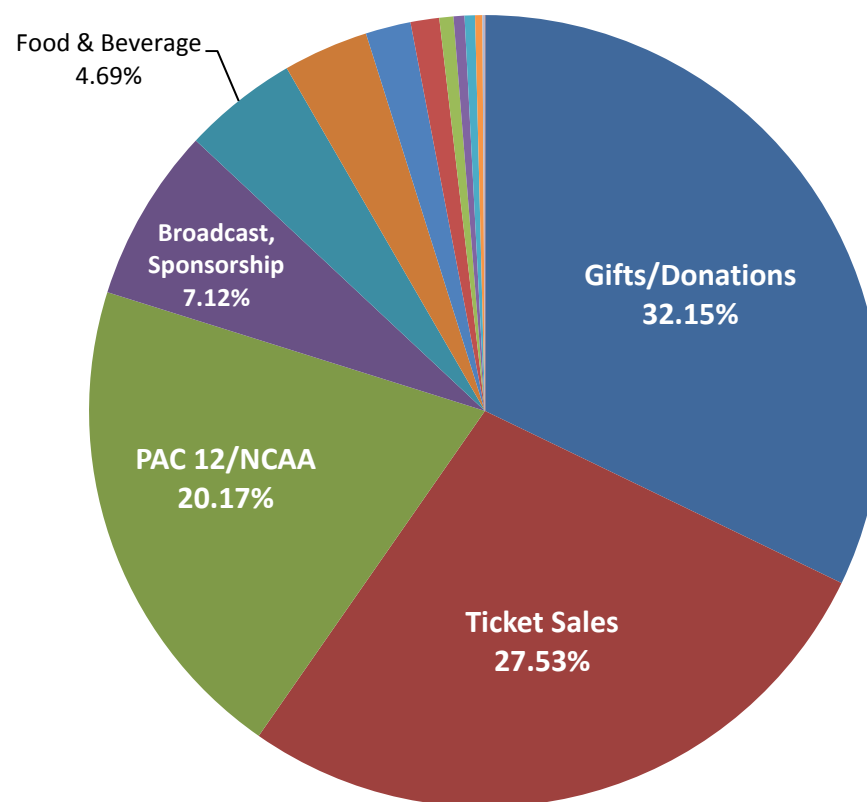
**ATHLETICS DEPARTMENT
OVERVIEW**

FY14 REVENUE OVERVIEW

Revenues By Category	FY14	% of Budget	Δ From FY13	% Change
Gifts/Donations	29,907,000	32.2%	(1,093,000)	-3.5%
Ticket Sales	25,606,000	27.5%	456,500	1.8%
PAC 12/NCAA	18,756,796	20.2%	328,246	1.8%
Sponsorship, Royalties	6,621,600	7.1%	925,600	16.3%
Food & Beverage	4,359,000	4.7%	(342,975)	-7.3%
Ticket-Related Fees	3,240,000	3.5%	(461,423)	-12.5%
Incidental Fees	1,715,099	1.8%	191,099	12.5%
Miscellaneous	1,088,000	1.2%	(302,000)	-21.7%
Rentals	535,000	0.6%	189,000	54.6%
Guarantees	415,000	0.4%	405,000	4050.0%
Special Events	395,000	0.4%	(81,613)	-17.1%
Parking	274,000	0.3%	(175,000)	-39.0%
Interest Income	100,000	0.1%	25,000	33.3%
Lottery	0	0.0%	(918,207)	-100.0%
Total	93,012,495	100.0%	(853,772)	-0.9%

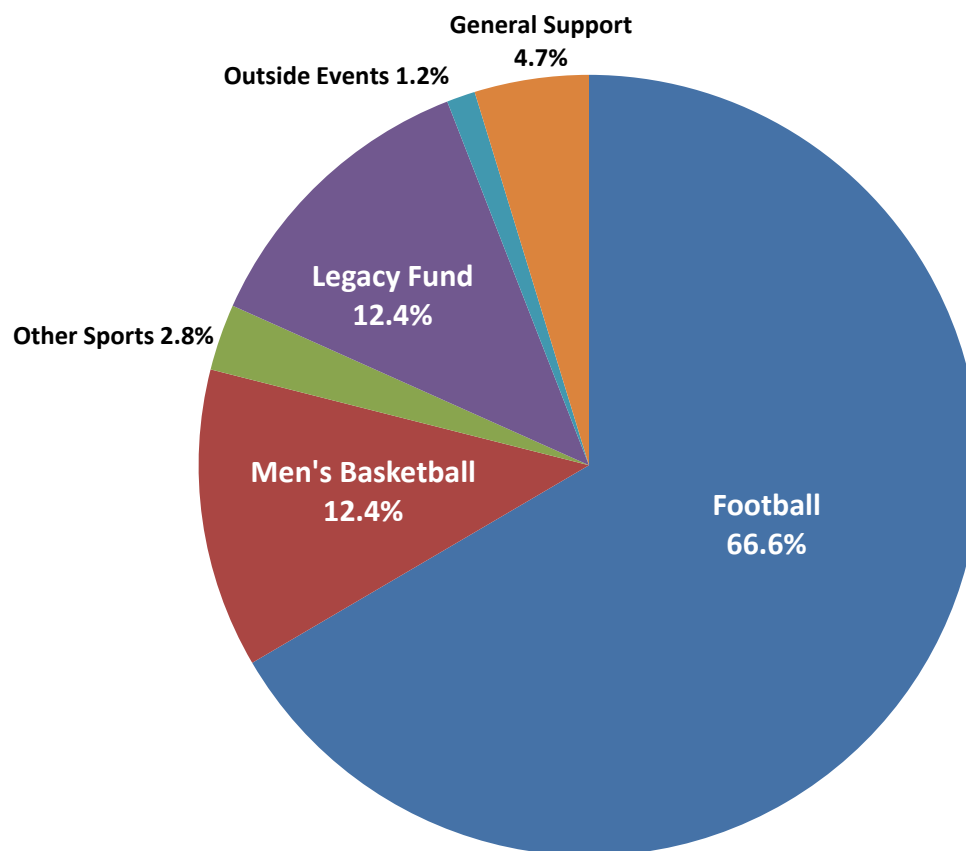
FY2014: Total Revenue = \$93M

Revenues By Type



FY2014: Total Revenue = \$93M

REVENUES BY SPORT/AREA

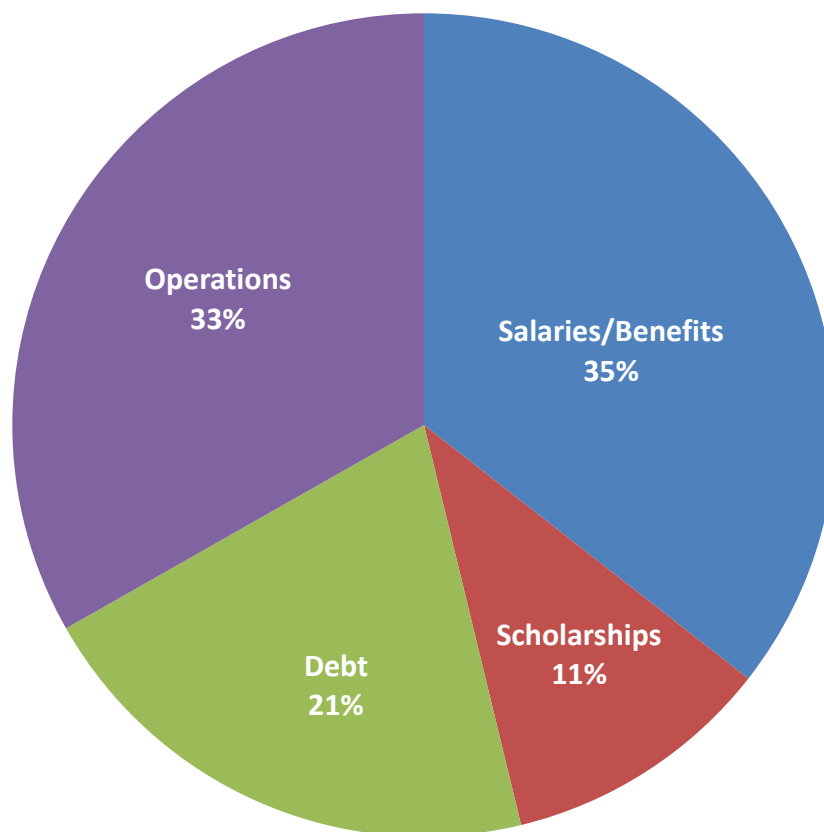


FY14 EXPENSE OVERVIEW

EXPENSE BY TYPE	FY14	% OF BUDGET	Δ FROM FY13	% CHANGE
Salaries/Benefits	32,429,120	34.9%	(8,294)	0.0%
Debt Service	19,126,984	20.6%	(1,609)	0.0%
Scholarships	10,406,200	11.2%	505,776	5.1%
Support Operations	10,034,607	10.8%	(875,839)	-8.0%
Sport Operations	8,674,947	9.3%	441,443	5.4%
Facilities/Event Operations	7,427,192	8.0%	233,035	3.2%
Campus Assessments	2,289,793	2.5%	311,239	15.7%
Game Guarantees	1,721,540	1.9%	(1,510,060)	-46.7%
Reserve/Contingencies	902,112	1.0%	50,537	5.9%
Total Expenses	93,012,495	100.0%	(853,772)	-0.9%

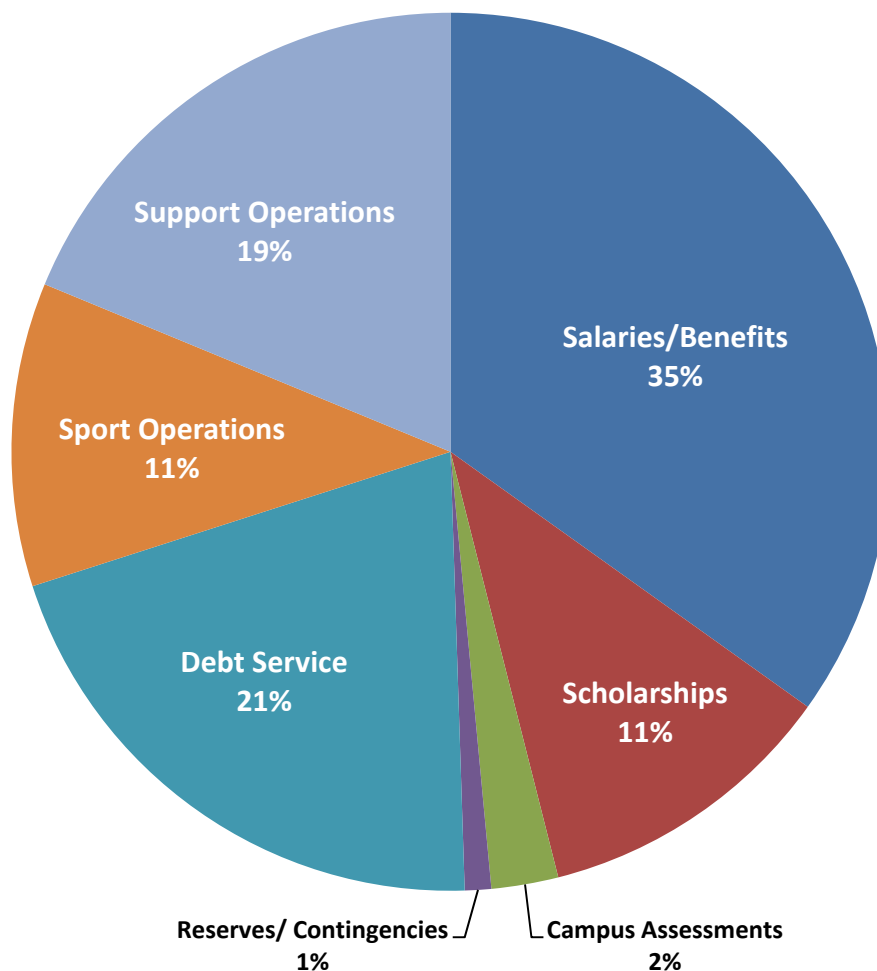
FY2014: Total Expenses = \$93M

Expenses By Type



FY2014: Total Expenses = \$93.M

Expenses By Area





ATHLETICS DEPARTMENT OVERVIEW

	School	Conference	Total Revenue	Football Stadium Capacity
1	Texas	Big 12	\$163,295,115	100,119
2	Ohio State	Big Ten	\$142,043,057	102,329
3	Michigan	Big Ten	\$140,131,187	109,901
4	Alabama	SEC	\$124,899,945	101,821
5	Florida	SEC	\$120,772,106	88,548
6	Texas A&M	SEC	\$119,702,222	82,589
7	LSU	SEC	\$114,787,786	92,542
8	Penn State	Big Ten	\$108,252,281	106,572
9	Oklahoma	Big 12	\$106,456,616	82,112
10	Auburn	SEC	\$105,951,251	87,451
11	Wisconsin	Big Ten	\$103,803,040	80,321
12	Tennessee	SEC	\$102,884,286	102,455
13	Florida State	ACC	\$100,049,444	82,300
14	Arkansas	SEC	\$99,757,482	72,000
15	Iowa	Big Ten	\$97,902,974	70,585
16	Oregon	PAC-12	\$94,635,829	54,000
17	Michigan State	Big Ten	\$93,946,707	75,005
18	Georgia	SEC	\$91,670,613	92,746
19	Kentucky	SEC	\$88,373,452	67,606
20	Louisville	ACC	\$87,840,501	56,000
			AVERAGE	85,350

University of Oregon National Rankings

- #1 football attendance as % of stadium capacity (106.4% for 2012 season)
- #16 in total revenue generated (FY 2011-12)
- #28 in average home football attendance (2012)
- #56 in stadium seating capacity

OREGON VS. TOP 20 DIVISION I REVENUE GENERATORS

Category	Top 20 Average*	Oregon	Difference	% Difference
Revenue	\$110,357,795	\$94,635,829	(\$15,721,966)	-14.2%
Subsidy	\$2,971,999	\$2,475,860	(\$496,139)	-16.7%
Football Stadium Capacity	85,350	54,000	(31,350)	-36.7%
Football Attendance	83,070	57,490	(25,580)	-30.8%
Ticket Sales (All Sports)	\$32,698,494	\$23,349,642	(\$9,348,852)	-28.6%
Men's Basketball Attendance	12,234	7,630	(4,604)	-37.6%
Director's Cup Finish	21	15	(6)	27.2%

Note:

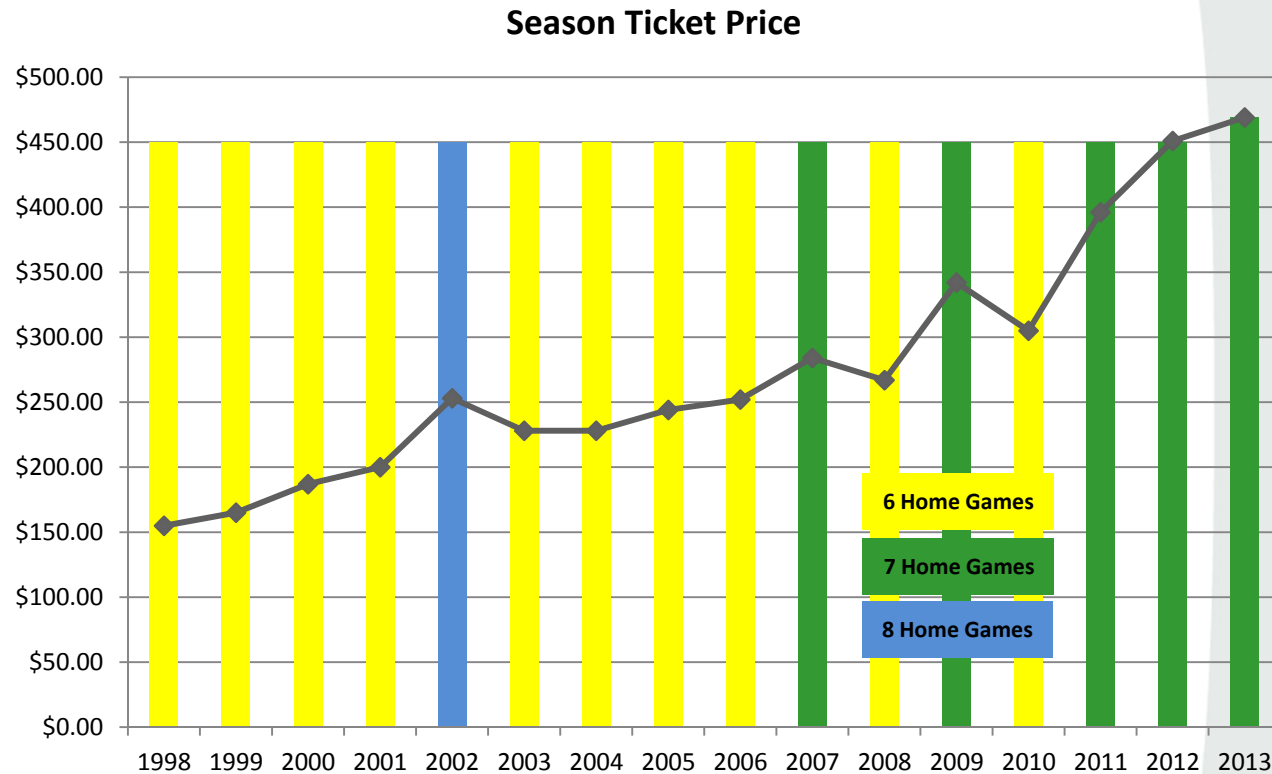
* Top 20 represents the Top 20 revenue producing Division 1 athletic programs. The list can be found on the previous slide.

*Financial information is based on 2011-12 EADA submissions, football and men's basketball attendance is based on 2012-13 season, and Director's Cup reflects 2012-13 results.

FOOTBALL 2012-13 AP TOP 10

AP RANK	TEAM	CAPACITY	AVG ATT	FOOTBALL REVENUE
1		101,821 (5)	101,722 (3)	\$81,993,762
2		54,000 (56)	57,490 (28)	\$51,921,731
3		102,329 (4)	105,330 (2)	\$58,112,270
4		80,795 (18)	80,795 (16)	\$68,986,659
5		92,746 (8)	92,703 (6)	\$74,989,418
6		82,589 (13)	87,014 (11)	\$44,420,762
7		50,000 (69)	43,343 (57)	\$25,564,646
8		80,250 (20)	80,001 (18)	\$48,065,096
9		88,548 (11)	87,597 (10)	\$74,117,435
10		82,300 (14)	75,601 (19)	\$34,484,786

Football: Historical Season Ticket Price Data



2013 Football Season Ticket= \$469

Category	Revenues	Expenses	Subsidy	%Subsidy
BCS School Averages	84,625,330	80,305,765	5,472,360	7.86%
PAC 12 School Averages	65,739,899	65,000,175	8,885,299	15.49%
University of Oregon	94,635,829	89,709,350	2,475,860	2.62%
Oregon vs. BCS Averages	10,010,499	9,403,585	(2,996,500)	-5.24%
Oregon vs. PAC 12 Averages	28,895,930	24,709,175	(6,409,439)	-12.87%

Note: The data above is taken from a USA Today compilation of 2011-12 NCAA EADA submissions by 52 Bowl Championship Series (BCS) schools. The data above does not include 11 BCS schools which were not required by open records laws to disclose their NCAA EADA submissions publicly.

- Oregon's subsidy includes approximately \$1.5M in student incidental fees which fund the student ticket allocation and approximately \$1.5M in funds allocated from the state lottery. The incidental fees received are approximately 50% of the market value of the tickets allocated to students. Of the \$1M in state lottery funds, 45% is paid back to University through an agreed-upon assessment.

Subsidy Statistics

- Oregon ranks **210th out of 228 Division 1 schools** (highest to lowest) in dollar subsidy and 216th of 228 Division 1 schools (highest to lowest) in subsidy as a % of total revenue.

- Oregon subsidy is the smallest (in dollars and as % of revenue) among the 10 PAC-12 schools reported on.

National Revenue, Subsidy, and Attendance Statistics

% Subsidy		%	FY12		2012 Avg FB	
Rank	School	Subsidy	Revenues	Rank	Attendance	Rank
228	Texas	0.00%	\$163.30	1	100,884	4
227	Ohio State	0.00%	\$142.00	2	105,330	2
226	LSU	0.00%	\$114.80	7	92,626	7
225	Penn State	0.00%	\$108.30	8	96,730	5
224	Oklahoma	0.00%	\$106.50	9	85,243	13
223	Nebraska	0.00%	\$81.60	26	85,517	12
222	Purdue	0.00%	\$70.60	35	43,588	55
221	Michigan	0.18%	\$140.10	3	112,252	1
220	Iowa	0.56%	\$97.90	15	70,474	21
219	Kentucky	0.94%	\$88.40	19	49,691	41
218	Tennessee	0.97%	\$102.90	12	89,965	8
217	Arkansas	1.95%	\$99.80	14	68,046	23
216	Oregon	2.62%	\$94.60	16	57,490	28
175	Oregon State	31.90%	\$58.70	48	43,424	56

Note: Data from 2011-12 NCAA EADA Submissions

Pac-12 Institutional Support/Allocated Funding (1 of 2)

Direct Institutional Support (Millions)						
Rank	School	2008-09	2009-10	2010-11	2011-12	Total
1	University of Colorado	\$5.59	\$5.50	\$13.74	\$14.16	\$38.99
2	Arizona State University	\$7.31	\$9.00	\$9.32	\$8.89	\$34.52
3	University of California, Berkeley	\$8.89	\$9.95	\$8.24	\$7.07	\$34.15
4	Oregon State University	\$3.61	\$3.75	\$9.05	\$10.50	\$26.91
5	Washington State University	\$5.88	\$5.36	\$7.67	\$6.05	\$24.96
6	University of Arizona	\$4.72	\$5.70	\$6.39	\$6.19	\$23.00
7	University of Utah	\$3.98	\$4.36	\$3.96	\$3.96	\$16.26
8	University of Washington	\$1.99	\$2.18	\$2.45	\$3.06	\$9.68
9	University of California, Los Angeles	\$0.21	\$0.06	\$0.06	\$0.06	\$0.39
10	University of Oregon	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Student Fees (Millions)						
Rank	School	2008-09	2009-10	2010-11	2011-12	Total
1	University of Utah	\$3.71	\$4.16	\$5.41	\$6.01	\$19.29
2	University of California, Los Angeles	\$2.49	\$2.75	\$2.52	\$2.71	\$10.47
3	University of California, Berkeley	\$3.18	\$2.14	\$2.25	\$2.44	\$10.01
4	Oregon State University	\$2.11	\$2.14	\$2.27	\$2.44	\$8.96
5	Washington State University	\$1.87	\$1.86	\$1.60	\$1.12	\$6.45
6	University of Colorado	\$1.55	\$1.57	\$1.56	\$1.55	\$6.23
7	University of Oregon (3)	\$0.00	\$1.54	\$1.46	\$1.52	\$4.52
8	Arizona State University	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
9	University of Washington	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
10	University of Arizona	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

Pac-12 Institutional Support/Allocated Funding (2 of 2)

Direct State or Other Governmental Support (Millions)						
Rank	School	2008-09	2009-10	2010-11	2011-12	Total
1	University of Oregon (4)	\$1.39	\$1.14	\$0.96	\$0.95	\$4.44
2	Oregon State University	\$1.34	\$1.09	\$0.93	\$0.92	\$4.28
3	Arizona State University	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
4	University of Washington	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
5	University of Utah	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
6	Washington State University	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
7	University of Arizona	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
8	University of California, Los Angeles	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
9	University of Colorado	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
10	University of California, Berkeley	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Total Allocated Funding To Athletics (Millions)						
Rank	School	2008-09	2009-10	2010-11	2011-12	Total
1	University of Colorado	\$7.14	\$7.07	\$15.30	\$15.71	\$45.22
2	University of California, Berkeley	\$12.07	\$12.09	\$10.49	\$9.51	\$44.16
3	Oregon State University	\$7.06	\$6.98	\$12.25	\$13.86	\$40.15
4	University of Utah	\$7.69	\$8.52	\$9.37	\$9.97	\$35.55
5	Arizona State University	\$7.31	\$9.00	\$9.32	\$8.89	\$34.52
6	Washington State University	\$7.75	\$7.22	\$9.27	\$7.17	\$31.41
7	University of Arizona	\$4.72	\$5.70	\$6.39	\$6.19	\$23.00
8	University of California, Los Angeles	\$2.70	\$2.81	\$2.58	\$2.77	\$10.86
9	University of Washington	\$1.99	\$2.18	\$2.45	\$3.06	\$9.68
10	University of Oregon	\$1.39	\$2.68	\$2.42	\$2.47	\$8.96

Notes:

1. The information above was compiled from required annual NCAA EADA submissions.
2. Information for Stanford and University of Southern California is not available.
3. Student fees at University of Oregon are negotiated between Athletics and ASUO for the student ticket allotment at Autzen Stadium and Matt Knight Arena. The student fee revenue received by UO Athletics represents approximately 50% of the face value of the tickets provided to the students.
4. UO Athletics pays 45% of all State/Governmental Support (Lottery Funds) received back to University.
5. UO Athletics currently pays approximately \$2M per year in overhead assessments and an additional \$1M in gift assessments which are used towards funding the UO's central development operations.
6. Allocated funding includes all funding which is not generated directly by the Department of Athletics including student fees, institutional support, and state/government support.

OUS SYSTEM INSTITUTIONAL SUPPORT

OUS Institution	Direct Institutional Support	Direct Institutional Support To Total Athletics Expenses	Student Incidental Fee Allocation To Total Athletic Expenses	Combined Direct Institutional Support AND Student Incidental Fee Allocation
WOU	\$2,466,786	54%	23%	77%
EOU	\$1,183,336	52%	24%	77%
PSU	\$4,559,507	41%	30%	70%
SOU	\$402,440	48%	16%	64%
OIT	\$832,752	39%	17%	56%
OSU	\$9,059,123	19%	5%	24%
UO	\$0	0%	2%	2%

OUS Board Report (FY2011)

Source: http://www.goducks.com/fls/500/pages/athlfin/OUS-Institutions-AD-Support-Student-Fees.pdf?DB_OEM_ID=500

Athletic Department Spending With University of Oregon

<u>Cash Payments</u>	<u>2012-13</u>
Tuition (87% of scholarships are for non-resident S-As)	\$7,237,721
University Catering & Conference Services	\$716,069
Other Services	\$1,379,096
Total Cash Payments	\$9,332,886
<u>Assessments</u>	
UO Administrative Assessment (4% plus Lottery Assessment)	\$2,201,101
Foundation Assessment (5%)	\$914,282
Total Assessments	\$3,115,383
 Total Cash Payments and Assessments	 \$12,448,269

Other Services includes areas such as printing, housing, telecommunications, public safety, and student health center.

Assessments on athletic gifts make up over 50% of all Foundation Assessments collected.